



Florida Association for Community Action (FACA), Inc.



FACA 35th Annual Training Conference

May 12-15, 2015 ♦ Rosen Plaza Hotel ♦ Orlando, Florida

FACA STORYBOARD COMPETITION

The FACA Conference Storyboard Competition presents an annual unique opportunity for CAAs to educate others about the great work being done by Community Action in Florida. We invite all agencies to create a Storyboard that shows how its' agency is working to reduce poverty, highlighting the services that it provides to assist low-income citizens in attainment of economic security and self sufficiency.

FACA is proud of the work that CAAs accomplish and welcomes entries from all agencies in this competition. Please include photos, newspaper articles, brochures, fliers or any documentation that helps to tell your agency story. Your agency does not have to be a FACA member to participate.

A panel of judges comprised of your peers will be selected to critique the entries. The winner(s) will be announced on Friday, May 15, 2015 during the Closing Session. *The 1st Place Winner will receive a complimentary conference registration (excluding Preconference) for the upcoming year.*

All entries must be delivered to the FACA Registration Desk by Wednesday, May 13, 2015 to be included in the judging.

The Story Board Entries will be judged based on the following categories:

- ❖ Theme / Title (does the information presented follow the theme / title of the Story Board),
- ❖ Originality (the creative way and use of the material & documents that tell the story of the "Agency's" involvement in their home communities.),
- ❖ Presentation (the overall appearance in neatness, visual appeal, attention to details in conveying the story and its relationship to the theme),
- ❖ Content (how well the Story Board conveys what Community Action Agencies are about, in eliminating poverty and promoting self-sufficiency, and the how CAAs are addressing those barriers to achieve favorable outcomes)

Forty (40) points are the maximum that can be achieved. The points will range from one (1) to ten (10) for the categories Theme, Originality and Presentation, where one (1) point is the lowest and ten (10) the highest. Ten (10) points will be given in the

Content category if the overall Story Board depicts the Six National Goals of Community Action.

The Size and Dimension of the Story board should not exceed the w72" x h36" (i.e. a three panel board). It may be displayed on a table top or tripod stand.

FACA Staff will not be held responsible for setting up or breaking down the displays, nor maintaining a neat appearance of your designated area. FACA staff will not be held responsible for lost, broken or stolen items associated with the Story Board submission. It is suggested, that you bring whatever supplies needed to make repairs to your story board for damages sustained during travel (push pins, straight pins, double sided tape, tape, hot glue gun, makers, etc), whereas these items will not be supplied by FACA Staff.

Thank you for your submission in the FACA 35th Annual Training Conference Story Board Competition and may the best Agency win!

If your agency plans to participate, complete and return this form today. Please note that FACA will not be responsible for any shipping and handling of Storyboards to and from the conference location.

Please fax the following form to FACA at 850/224-5762 or email to info@faca.org or
Mail to:

Florida Association for Community Action
2015 Story Board Competition
325 John Knox Rd, Bldg. F-210
Tallahassee, Florida 32303

Yes, my agency plans to display a Storyboard at the FACA 35th Annual Training Conference

Storyboard Title: _____

Contact Name/Title: _____

Agency Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Date: _____

